

The Finnish Institute in London

ANNUAL REPORT 2016

The Finnish institute in London

The Finnish Institute in London is a private, non-profit trust bringing together individuals, communities and organisations. Our mission is to identify emerging issues important to contemporary society in Finland, the United Kingdom and the Republic of Ireland. We encourage cross-disciplinary and cross-border collaboration by creating networks and building new partnerships.

We want to take thinking of social challenges and cultural practices in new, positive directions. To do this, we open up spaces for novel ideas, discussions and trends by bringing passionate people together. We believe that a pinch of risk-taking accompanied by the hard work of imaginative people can transform the cultures and spaces we collectively inhabit. We embrace the unexpected while nurturing and maintaining excellence in contemporary social and cultural practice.

Mission

The mission of the Finnish Institute in London is to increase awareness about Finnish culture and society in the United Kingdom and the Republic of Ireland, and to increase co-operation between the countries. In order to reach this goal the Institute identifies emerging issues and strives to make a positive social impact. The Institute provokes its partners to carry out culturally and socially significant actions.

The Finnish Institute in London makes Finnish culture, society and research known by strengthening existing and creating new co-operation and networks in the United Kingdom, the Republic of Ireland and Finland. The Institute supports the internationalisation of Finnish artists, researchers and other social and cultural actors. The Institute also works towards better utilising international expertise in Finland.

Programme

The Finnish Institute's work rests on the recognition that modern societies are going through a major technological, economic and cultural transformation and that this transformation has challenged the established ways of thinking, values, public policies and organisational arrangements. Our mission is to engage in public conversation and to find ways to support this transformation. The Institute has two programmes: Arts & Culture and Society. The aim of the Arts & Culture programme is to identify fresh themes, events, groups and individuals in the field of art, and to nudge new, unexpected collaborations. The focus areas for this programme are contemporary art, design, contemporary circus and film. The Society Programme is to provoke discussion on issues central to a fair society, such as education and learning, equality and diversity and democracy of knowledge. We engage in research, broker people, link ideas, and provide our partners with a platform to discuss and act. Both programmes promote excellence by encouraging cross-disciplinarity and international collaboration between partners in our networks. All our projects are produced in collaboration with partners.

Vision

By the end of 2017 The Finnish Institute in London is the most interesting and knowing contributor of the Finnish culture in the United Kingdom and republic of Ireland. The Institute has contributed and accomplished significant cultural actions.

Activities under the two programmes of The Finnish Institute in London 2016

The activities of the Finnish Institute in London in the year 2016 were lead by two programmes: the art and culture programme and the society and culture programme. In addition, preparing for the centenary of Finnish independence was a vital part of the past year. The Institute participates in the official Finland 100 programme with three projects. Preparations for these projects commenced already in 2016.

The focus areas of the art and culture programme in 2016 were contemporary art, architecture and design, circus and film. The focus areas of the society and culture programme were equality, education and democracy of knowledge. Within these themes the projects focused especially on gender equality, anti-racist action and digital cultural heritage.

The Finnish Institute in London supported the participation of several artists in different kinds of events in the UK and Ireland. The Institute collaborated with Frame Contemporary Art Finland and HIAP, Helsinki International Artists' Programme. The Institute supported the visits of experts of various fields in the UK as well as in Finland and organised seminars, panel discussions and other events related to the Institute's programmes, in collaboration with numerous partners.

The Institute organised a number of meetings and roundtable discussions for Finnish and British artists and professionals from creative industries and the education sector. The events and discussions created a platform for exchanging ideas, networking and cooperation. Throughout the year the representatives of the Finnish Institute staff took part in numerous seminars, conferences, exhibitions and forums that were significant regarding the Institute's work.

The Institute continued to comment on current issues relating to the programme activities both in its blog and in social media. Furthermore, the Institute offered its premises to be used for meetings and seminars by partners significant to the Institute's programme activities. The Institute continued the work of the Finnsperets network, established in 2015, by publishing a series of current blog posts and organising a networking event. The aim of the Finnsperets network is to better the visibility of Finnish professionals of science, culture and arts in the UK.

To achieve maximum impact, the Institute worked in multidisciplinary, cross-border partnerships. Agile and responsive embrace of topical cultural and societal themes was an important part of fulfilling the Institute's programmes, as well as connecting various actors with each other. The Institute took over new ways of influencing in the digital environment and spreading information and events online.

Activity focusing on the different areas

Mobility programme

The Finnish Institute in London and the Finnish Cultural Institute in New York started an international exchange and mobility programme for culture sector professionals in 2014 and continued the programme in 2016. MOBIUS is a fellowship programme for visual arts, museum and archives professionals based in New York, United Kingdom, Republic of Ireland and Finland. The programme enables transatlantic mobility and collaborative practices and supports long-lasting professional relationships.

The financial supporters for the programme are Kone Foundation and Ministry of Culture and Education in Finland. In 2016 following artists participated in the Mobius programme:

Dobrowka Brach-Kaluzna: Design Museum Helsinki 1.2. - 31.3.

Inka Laine: IMMA (Irish Museum of Modern Art) in Dublin, 17.10. - 16.12.

Mikaela Lstedt: Royal Academy of Arts, 2.10. - 16.12.

Ulla Teräs: Museum of London, 26.9 - 23.12.

Virve Miettinen: The British Library, 22.8. - 18.11.

Isa Päivinen : National Galleries of Scotland 3.10. - 28.10., National Museum of Scotland, 31.10. - 25.11.

The Institute organised a seminar on International Mobility 4.11. with 13 speakers speaking about residences and the Mobius programme. The event was recorded and material will be used for the Mobius publication in 2017, when the Mobius programme continues with funding from Kone Foundation.

Artists-in-residences

The Finnish Institute in London arranged four residence programmes in the UK and Ireland, in cooperation with Frame Contemporary Art Finland and HIAP (Helsinki International Artist's Programme). The residence programme is financially supported by the Ministry of Culture and Education in Finland and Finnish Cultural Foundation.

The residences are located in White Building (space) in London, Wysing Art Centre in Cambridge, Lighthouse in Brighton and Temple Bar Gallery & Studios in Dublin. The residences have different focus points in the Contemporary art's field, which give divergent opportunities to the participating artists.

The residential programme got over 90 applications from which the following artists were selected: Jenna Sutela and Kimmo Modig (White Space), Sara Bjarland (Temple Bar Gallery), Anna Mikkola (The Lighthouse) and Henna-Riikka Halonen (Wysing Arts Centre).

During their residency the artists organised exhibitions or other events, that were displayed on the Institute's web page, on the residency's web page or in social media. The Artists-in-residence programme is continuing in 2017 with support from the Finnish Ministry of Culture and Education and the Finnish Cultural Foundation.

V & A and Finnish Institute Ceramic Residence: The Finnish Institute in London and the Victoria and Albert Museum arranged a six-month residence programme for a Finnish ceramic artist, Pauliina Pöllänen, 1.2. – 30.9. Pöllänen got provided a working- space in the museum's exhibition area and she also got permission to the museum's collections and storage. She organised several workshops in the museum during the residency. Finally her work was displayed in V&A during, London Design Festival, which is the most frequently visited time in the museum. After the residency Pöllänen had an exhibition at The Finnish Institute in London 15.11-15.12. and in the retrospective exhibition in Helsinki Designmuseum 4.2.-12.3.3.2017.

Professional visits 2016

- Curator Sam Watson visited Helsinki and Jani Ruscica's book release 6.3. The book was a result of Sam Watson's Mobius exchange in 2014.
- Curator Vassiliki Tzanakou visited Helsinki 6.-13.3. and explored the field of local contemporary art. The programme of the visit was planned in collaboration with Frame Contemporary Art Finland.
- The Artistic Director of the Southbank Centre Jude Kelly and the main curators visited 'Think in' planning event in Helsinki in the spring. Since multiple curators have visited again to get to know experts in their own field. For example, the art curator of the Hayward Gallery at the Southbank Centre Cliff Lauson visited while Frame organised the programme for the visit.
- Curator of Invisible Dust Alice Sharp visited Biennale in Rauma during the summer as a guest of Maaseudun Sivustysliitto (MSL) – a Finnish cultural union for the countryside. Furthermore, Sharp met with many contemporary artists in Helsinki arranged by the MSL.
- Director of the Henley Festival Stewart Colling visited Helsinki Festival in order to experience Finnish contemporary circus.

Contemporary art

#TAKEMEANYWHERE, USA 23.5. - 23.6.

Artists collective LaBeouf, Rönkkö & Turner produced a performance art piece in cooperation with Boulder Museum of Contemporary Art and Vice Media. The artists hitchhiked via the internet from 23 May to 23 June in the USA using GPS coordinates and Twitter. The project received a lot of media attention globally, especially in online media. As a result of the performance, the artists realized a new project with ARS17 in Kiasma Contemporary Art Museum in Helsinki.

Peter Randall-Page, Taidekeskus Antares, Sippola 14.5. - 18.9.

The appreciated British sculptor Peter Randall-Page exhibited his work in The Arts centre Antare in Sippola. The Finnish Institute's Chairperson of the Board Pekka Huhtaniemi opened the exhibition. There was 1200 visitors at the exhibition and a Finnish private collection purchased the artist's work. The Institute supported the artist's travel expenses and the exhibition financially.

Publication : Vakkari, Johanna 2016 On the Particular Experience of Being Alive: Peter Randall-Page at the Antares Art Centre ;Taidekeskus Antares 2016.

Syd Shelton: Rock Against Racism –exhibition at the Tiketti Gallery 1.6. - 2.8.

The Finnish Institute in London is brought the Rock Against Racism exhibition to Finland for the first time in June 2016 to the Tiketti Gallery. The exhibition was realized in cooperation with Tavastia, Art Council England, Autograph Abp (UK), Amnesty Finland, Finnish League for human rights, ETNO, International Finland ry and Radio Helsinki. The exhibition received a lot of press coverage in HS, Kamera-lehti, City, Radio Helsinki, Yle (www), Rumba, Teosto etc. Visitors at the exhibition: 4063. The exhibition tours to Joensuu in 2017.

In tribute to the exhibition, Tavastia organised a big Rock Against Racism concert 1.6. with 800 visitors.

LOVED-exhibition in the Creat Space –gallery, Helsinki. During the Pride festival 28.6. - 10.7.

The Finnish Institute in London supported the LOVED-exhibition in the Creat Space Gallery in Helsinki. The exhibition, that took place during the Helsinki Pride Festival, consisted of the british artist Charlie Hunter and sound designer Mike Wyeldin's stories that combine visuals and sound. The project involves people from all around the world and the artists also collected new material from Helsinki. The exhibition got 700 visitors.

Pink Twins: Daydreaming... with Stanley Kubrick 6.7. - 25.8.

An exhibition of art inspired by the master film maker Stanley Kubrick at the Somerset House, 6 July – 24 August 2016. The exhibition displayed work by 45 artists, including Pink Twins from Finland, and was curated by James Putnam and James Lavelle. The Institute supported flights and accommodation for the Finnish artists.

Gavin Evans: Bowie – The Session 12. - 27.8., Pannuhalli, Kaapelitehdas

The photographer Gavin Evans is especially known for his intimate portraits. He followed David Bowie's career for over 50 year and Bowie displayed some of the photos of him on his work-space wall. The photos was originally published in Time-Out magazine in 1995, and has since that been shown in different newspapers and magazines all over the world. The British Ambassador opened the exhibition, that the Institute supported.

Josefina Nelimarkka: Between whiles that encounter 14.7.-11.8., The Finnish Institute in London

The Royal College of Art's graduate Josefiina Nelimarkka had her final exhibition at the Finnish Institute in London in cooperation with Non-contemporary Gallery. Artist talk with the artist was organized on 28 July at 6.30 pm also at the Institute.

HOME Artists Film Weekender 30.9. - 2.10.

Laura Köönikkä and Darja Zaitsev from the Finnish Art Agency curated Finnish audiovisual material for the art festival in Manchester. The artist's who participated in the festival with their work were Hannaleena Heiska, Dave Berg, Anssi Kasitonni, Mikko Keskiivari, Nabb+Teeri, Elena Näsänen, Paola Suhonen ja Nastja Säde Rönkkö.

Finnish Programme at The Lakes International Comic Art Festival 14.-16.10.

Finland was one of the theme countries in this year's Lakes-festival. The opening of Hanneriina Moisseinen's Silence/Hiljaisuus exhibition at the Wildman Gallery on 13.10. Johanna Vakkari represented the Institute at the opening dinner in Kendal. Johanna Sumuvuori took part in the festival's weekend programme, which covered the work of seven Finnish creators and comic artists, for example Petteri Tikkanen, Johanna Rojola, Hanneriina Moisseinen, Ville Ranta ja Virpi Oinonen. Sumuvuori also represented the Institute at the meeting with the festival organisation and Chief Executive of Arts Council England at Mayor's Parlour, Kendal Town Hall on 16.10. The festival had 14 000 visitors and got a lot of attention in the media in Cumbria. The cooperation between the festival and The Institute is continuing in 2017.

Pauliina Pöllänen: Putkinotko 15.11.-15.12., instituutti

Pauliina Pöllänen exhibited her ceramic art at the Institute. Some of the art pieces had been produced at the Victoria & Albert museum's residency programme during the summer of 2016. Pöllänen's work was also exhibited in Helsinki Design Museum in January 2017.

Other

The Institute is uniting artists, curators, festivals, galleries and creating and constantly expanding network for future cooperations. As an example the Institute organised a networking breakfast for Finnish artists and curators to meet representatives from Frame Finland, during the Frieze Art Festival. Another example is helping the artist Katerina Seda finding street artists in London to participate in the Helsinki IHME-festival.

The Finnish Institute in London plays an important part in advising artists in the contemporary art scene. During the past year the director and the heads of program inaugurated events and exhibitions and participated actively in seminars in both Finland and in the UK. They also produced a Finnish audio guide for the artwork for the Zabłudowicz Collection on Sarvisalo saari.

Design

The Games Europe Plays

The Games Europe Plays was initiated by EUNIC London with the Czech Centre and coordinated by the Finnish Institute. Supported by the Arts Council England and the British Council, it is presented as part of the London Games Festival Fringe-programme, at the University of Greenwich and Nesta's FutureFest 2016, with additional support from the

Czech Centre, the Danish Embassy, The Embassy of Netherlands, The Italian Cultural Institute, the Goethe-Institut London and the Swedish Embassy.

In 2016 The Games Europe Play brought to Londoners a selection of independent and innovative games made in Europe to experience and play. Kicking off at the Finnish Institute in April 2016 as part of the London Games Festival, exhibited at the University of Greenwich in July/August and in September as part of Nesta's FutureFest, The Games Europe Plays was a series of exhibitions, events and talks inviting developers, makers and academics from Europe to meet and engage in debates with audiences in London.

The Games Europe Plays showcased the best of EU gaming from full-bodied gaming, interactive installations as well as screen-based games and apps. The exhibitions exhibited the audience with an immersive, playful journey through the most innovative gaming experiences in Europe today, offering the audience the opportunity to envision how games are used today and how they could be used in the future. As exploring our body from its hidden microbacteria to its digital incarnations, The Games Europe Plays – BODY<>TECH takes a playful look at how digital technologies are helping us to heal but can also disturb our well-being. Presenting the works of interactive artists and game makers from the UK and continental Europe, the show envisions how we will inhabit and take care of our virtual and physical bodies in the future. 7th July curator Ghislaine Boddington and Digital Arts Programme Leader Ian Thompson organized a day of presentations and discussions by artists and experts to introduce the exhibition and the themes behind it with:

- Anna Dumitriu and Alex May (UK), Ivor Diosi (CZ), Marco Donnarumma (IT), Blast Theory (UK), Grendel Games (NL), Designswarm (UK), Yuli Levtoy - Reactify (UK), Body>Data>Space (UK), Mark Farid (UK), Tony Langrord (UK), Altogame (FI). In the launch there were about 200 guests and professionally it was an excellent set of people. There was a good press and social media visibility of the exhibition.

When the Pike Sang, the Birds Were Still – Pauliina Pöllänen London Design Festival, Victoria & Albert -museum 17 - 25.9.

Pauliina Pöllänen created a piece for London Design Festival as a part of the ceramic residential programme at the V&A. More than 100 000 people visited the V&A during the London Design Festival

Future House Talk 9.6. at the Central Saint Martins School of Arts

The talk on future design and architecture centered around the Futuro House exhibition at Central Saint Martins. An evening talk with artist Craig Barnes and academic staff from Central Saint Martins Spatial Practices Programme, led by Marianna Wahlsten.

Complex Webs with Leena Svinhufvud at Barge House, London, 15.9

The Institute supported the artist Leena Svinhufvud's travelling expenses to the panel debate as a part of the project *Creative Matters: A New Forum for Creative Futures*. Complex Webs opened a

conversation about the networking and collaboration opportunities in the arts field, creative industries and higher education.

Mobile Home 2017

Mobile Home 2017 is a joint venture of four Finnish cultural institutes in Paris, Berlin, the Benelux and London. The project explores and interprets different meanings of home through experiences, architecture, art, science and sociology during the year of 2017, as a part of the programme for the centenary of Finland's independence in 2017. The Finnish Ministry of Education and Culture and the Arts Promotion Centre Finland supports the project. Mobile Home 2017 collaborates with Showroom and Habitare. Architect Sami Rintala (Rintala-Eggertsson Architects) and professor Harry Charrington (University of Westminster) held a lecture about the Mobile Home Project at the Habitare Showroom in Helsinki in September.

The Mobile Home project in London is focused on building with ecological materials and sharing the Finnish knowledge of sustainable building. Professor Harry Charrington and Finnish architect Sami Rintala runs a along with Harry Paticas (UK) and Tom Raymont (UK) of Arboreal Architecture, a project including the architectural students at the University of Westminster to research materials and techniques to develop a wooden shelter for Lusto's popular Forest Museum in Punkaharju in Finland to be built in May 2017. The project started in 9 January with a series of workshops spanning over a week in London.

Circus

Special Finnish Circus Showcase at CircusFest 2016 at Jacksons Lane, 12 - 16.4

Finnish contemporary circus was showcased at Jacksons Lane's gothic atmosphere in North London in the form of three new Finnish circus acts on 12 - 16 April. Three exclusive premieres *Sceno*, *Pinta* and *WireDo* present the rising talents of contemporary circus with performances that combine physicality with central themes of human life such as change, stepping out of one's comfort zone, success and failure.

Finnish circus group Race Horse Company performed at the Roundhouse Theater during CircusFest 2016 in a fully booked venue. Additionally to the popular performances, The Jackson's Lane Theater, CircusInfo Finland and the Institute organised a get-together for the producers, buyers and promoters in the circus industry. Two of five Finnish Circus productions that were involved, performed to the 70 people at the event. The international curators got a chance to get to know more about the Finnish circus, and three productions were sold to several theaters across the UK. One performance received a few months long touring contract for 2017.

The Showcase event received a lot of positive media attention and appreciative feedback. The Institute also supported a workshop, by young European artists at the Galloway Cirkus festival

Film

The Institute supported the distribution of Finnish films at film festivals across the UK, by covering the directors' travel expenses. The biggest target was Edinburgh Film Festival that had a Finland themed program. In addition to the film screenings there was also Q&A's and an evening reception for film distributors and other representatives from the film industry. The Institute also supported Finnish directors' travel expenses to British Film Festival and Nordic Film Festival.

The Media artist Mika Taanila was lecturing about Erkki Kurenniemi at the Goethe-Institute as a part of the publication release party for *The Writing and Unwriting (Media) Art History: Erkki Kurenniemi in the 2048-book* (MIT). Taanila also showed Kurenniemi's short film "Spindrift" and his own movie "The Future is not what it used to be"

The Institute also actively participated in the negotiations of introducing the tax relief in Finland to encourage international film productions.

Education

Nordic art school visit at the Institute 6.4.

The Nordic art school visited the Institute during their field trip in London led by the artist and teacher Erno Enkenberg. The staff talked to the students about the activities of the Finnish Institute in London and especially about the Artist-in-Residence Programme as well as internship opportunities with the different programmes in the Institute. Altogether 24 students and teachers participated in the visit.

EU Horizon workshop 16.6.

The Finnish Institute in London organised a roundtable discussion for Youth Research specialists in Finland and Britain. Plans about launching a shared EU research project were made at the meeting. There were representatives from the Finnish Youth Research Network, University of East London, Metropolia University of Applied Sciences, HUMAK University of Applied Sciences and Tallinn University (Baltic Film, Media, Arts and Communication School).

A Night of Philosophy, Kiasma, Helsinki Festival 2. – 3.9.

The Finnish Institute supported A Night of Philosophy event, which lasted for 12 hours containing discussion and art, organised at Kiasma. Both domestic and international philosophers attended the event. In addition to speeches and dialogue the programme

featured art experiences, music and performances. There were 5521 visitors in total at Kiasma during the A Night of Philosophy (7pm–7am).

Educating for Democracy event 12.10.

The Institute organised in collaboration with the Finnish Embassy in London, University of Jyväskylä and University of Bedfordshire at the Ambassador's Residence a discussion event that compared the education for democracy between Finland and England. Matti Rautiainen and Mirja Tarjanen (University of Jyväskylä), Andrea Raiker and Neil Hopkins (University of Bedfordshire) as well as David Crone (British Youth Council) were speakers at the event. The Institute's Director Pauliina Ståhlberg moderated the event. There were 52 participants at the event. In addition, the event viewed by 2143 people via Facebook and Periscope's live stream. On the same week, the Institute also published Vilja Kamppila's blog post "Education for Democracy: Learning to live together" related to the theme. The blog post gained 103 readers.

Kulosaari International School visit at the Institute 1.12.

The Institute contributed to the programme for the excursion of a group of final-year students from the Kulosaari International School. The Institute's Staff told about the Institute's activities, the current situation in Britain after the Brexit-vote, Institute's report on press coverage concerning refugees and asylum seekers as well as internship opportunities with the Finnish Institute in London. Altogether 27 students and teachers participated in the visit.

Finnsperts network's blog series

The Institute continued supporting the Finnsperts network founded in 2015 by publishing a blog series on a regular basis. In the blog series Finnish experts in the field of science, art and culture published texts about current themes. The texts were published only in English. The following writers were published within the series: Leena Helavaara Robertson, Jemima Repo, Marianna Koli, Jaakko Kuosmanen, Mikko Kuisma, Ndéla Faye, Aura Lounasmaa, Sara Kärpänen, Mari Martiskainen and Aniko Kuikka. The topics varied between educational policies to culture, urban planning and the current Brexit discussion. The Institute organised also one networking meeting at the Institute in November.

Equality and diverse society

Women of the World Finland (Finland 100 project)

Women of the World is an international equality festival, founded by Southbank Centre in London in 2011. WOW consists currently 15 festivals in five continents. To celebrate Finland's centenary in 2017, The Finnish Institute in London brings the festival to Finland in collaboration with Tampere Hall Congress and Concert Centre, feminist think tank

Feministinen ajatushautomo Hattu and other cooperation partners. Planning the festival programme started already in 2016 with an open 'think in' planning process, which circled in Finland. Nearly 700 women from different backgrounds and professions participated in the process. Events were organised in the following cities: Helsinki, Tampere, Jyväskylä, Turku, Rovaniemi, Vaasa, Imatra ja Rovaniemi. The festival programme was based on the encounters in the think in events – in other words the programme was drawn from the concrete wishes and dreams of the people who participated.

Women of the World London 11. -13.3. Southbank Centre

The Finnish Institute in London organised with its cooperating partners four separate Finnish events at the Women of the World festival in London. The feminist think tank Feministinen ajatushautomo Hattu organised The School of Daring event open to the public. The School of Daring aimed to encourage women to dare more either in working life or in other contexts. The head of Society and Culture Programme represented a Finnish point of view to early childhood education in Childcare Utopia panel discussion highlighting the Finnish parental leave system and equality policies. The Institute showcased the Finnish Baby Box together with the Finnish embassy in London for one day at the festival. The Director of the Institute organised self-defence training for the festival goers. As a result of the festival, the Baby Box gained visibility on a popular British dad blogger's site. There were altogether around 670 visitors in the events mentioned above.

Culture Jamming in Finland and Britain 21.4.

The Finnish Institute in London organised an event discussing culture jamming in its different forms at Rich Mix Cinema in Shoreditch, London. The event was part of the event and discussion series started in 2015 that contemplates culture and its role in creating social change. Culture Jam – Round 1 focused on Finnish forms and creators of culture jamming as well as studied the relationship with the British field. The following artists and activists partook the discussion: Jani Leinonen (FI), Darren Cullen (UK) and Sara Kärpänen (FI) and author and activist Mel Evans (UK). The journalist and author Jami Tamminen (FI) moderated the discussion. Eeva Kemppainen from the Finnish NGO Pro Ethical Trade Finland presented her new book A Guide To Running A Subvertisement Workshop. There were 80 people in the audience and the event was streamed online.

Refugee Crisis in European Newspapers-report

The Finnish Institute in London and the Finnish Cultural Institute for the Benelux published a report on how European newspapers write about the "refugee crisis" - and whose crisis it actually is. The newspapers chosen were The Guardian and The Times from the UK, Helsingin Sanomat and Aamulehti from Finland, and Le Soir and De Morgen from Belgium. The data studied for the report was limited to the time period from 1 January to 31 January 2016.

The report results were published in three countries at three different events. The report gained attention in social media, blogs and was written about in i.e. Demokraatti, Helsingin Sanomat, and Svenska Yle and spoken about in the Tasavalta program in Radio Helsinki.

During the spring of 2016 specialist in the matter (researchers, journalists, politicians and representatives from Non governmental organisations) were participating in the following events organized by the Institute.

Unesco World Press Freedom Day 3.-5.5. Finlandia Hall, Helsinki.

Launch of the Refugees and Asylum Seekers in Press Coverage report in collaboration with the Finnish Institute for the Benelux. Debating the matter were Tampere University's professor Hanna Nikkanen, researcher Camilla Haavisto and reporter Wali Hashi. Head of society and Culture Programme Johanna Sumuvuori and The Head of Projects for Finnish Cultural Institute for the Benelux, Annukka Vähäsöyrinki, presented the report. Visitors approximately 60.

Launch of the Refugees and asylum seekers in press coverage report workshop, The Finnish Institute in London, 9.6.

The Media Diversity, UK director Milica Pesic, TEDx-talker and writer Gulwali Passarlay and media Manager at Amnesty International Thomas Coombes commented the report at a workshop in the Institute. Visitors: 20

European Parliament, Brussels 15.6. Launch of the Refugees and Asylum Seekers in Press Coverage report in cooperation with MEP Heidi Hautala.

Secretary General and Ombudsman for Raad voor de Journalistiek, Pieter Knapen, Senior Advocacy and Network Development Officer at ENAR- European Network Against Racism, Juliana Wahlgren and journalist professor at Université Libre de Bruxelles and Vice president for Belgian Press Council Jean Jaques Jespers commented the report. Visitors: 30

Day of Journalism, Helsinki: Stories that Need to Be Heard: Refugees in the Media seminar 14.10.

The Finnish Institute in London and Finnish Cultural Institute for the Benelux organised in cooperation with The Finnish Foundation for Media and Development and Vikes a panel discussion with Ethical Journalism Network's board member and former Guardian Readers' editor Chris Elliott, journalist and activist Maryan Abdulkarim, Head of Society Programme Johanna Sumuvuori and Head of Projects Annukka Vähäsöyrinki (Finnish Cultural Institute for the Benelux). Maju Mitrunen from the Finnish Foundation for Media and Development (Vikes) moderated the discussion. The event was a success for the institute, as we gained new audiences for the report as well as new cooperation possibilities with the Finnish Union of Journalists. 80 attended the panel discussion, and a few hundred visitors were at the Day

of Journalism, where the report on Refugees and Asylum Seekers in Press coverage was available throughout the day.

"Reporting on Migration, Asylum Seekers and Syrian Conflict" Workshop at the Press Palace, Brussels, 24.10.

The Finnish Institute in London, Finnish Cultural Institute for the Benelux and The European Federation of Journalists organised a workshop for journalists on how to report on issues related to migration, asylum seekers and refugees, as well as how to cover the conflict in Syria. More than 20 journalists around Europe debated what are the ways to represent refugees and asylum seekers and how to write versatile, ethical journalism on Syria. The level of professionalism was high at the and it was well reflected in the seminar and its discussions. The event also strengthened our partnership with the European Federation of the Journalists (EFJ) and Media Diversity Institute, as well as our very good cooperation with the Finnish Institute for the Benelux.

The Good Parliament –report

The Finnish Institute in London cooperated with Professor Sarah Childs, who carried out a report on gender sensitive parliaments for the House of Commons. The report outlined recommendations for more equal and inclusive practices in the House of Commons and it was published at Westminster (House of Commons) on 21 July. The report acknowledged the Finnish Institute in London for the academic and practical input. Board member Johanna Kantola and Head of Society and Culture Programme Johanna Sumuvuori attended the preparatory seminar in the autumn 2015 and took part in the consultative discussions. In July, Johanna Sumuvuori gave an interview on the topic for the Newsweek Europe.

'Trade or Aid' discussion in London, RSA Global Network 14.7.

The Head of Society and Culture Programme and RSA fellow Johanna Sumuvuori participated in a discussion dealing with international aid. Sumuvuori discussed the Finnish development policies. The event was organised by RSA (The Royal Society for the encouragement of Arts, Manufactures and Commerce) and speakers included consultant Ama Marston, director Bradley Heslop (Wessex Social Ventures) and Peter Adrian Bull (Fellow of the Royal Astronomical Society). There were around 100 people attending the seminar.

Women Journalists in Finland visited the Institute 15.4.

Women Journalists in Finland got to know the Institute's activities and were able to network with Finnish journalists operating in Britain. The event covered the activities of the

Finnish Institute in London and the current political situation in Britain. 30 people participated in the visit.

Pohjosen tyttäret at Field Day Festival in London 12.6.

Accordionist Kimmo Pohjonen played his 'Skin' composition together with Inka and Saana Pohjonen at the popular Field Day Festival. The Institute supported the travel expenses, networking and interviews of the two female musicians. Inka and Saana Pohjonen also participated in the planning of the Women of the World Finland festival and they will be at the event in Tampere 2017.

'Finnish babies sleep in boxes' in Dublin 16.11.

The Institute and the Embassy of Finland in Dublin organised an event that discussed the Finnish parental leave system, maternity pack, and child welfare. The Head of Society and Culture Programme Johanna Sumuvuori moderated the event. The discussants included Researcher and Adjunct Professor Tuovi Hakulinen (Finnish National Institute for Health and Welfare) and journalist Sheila Wayman (The Irish Times). There were 31 people at the event.

The democracy of knowledge and digital cultural heritage

The Finnish Association of Science Editors and Journalists visit the Institute 11.4.

The Finnish Institute welcomed a group of Finnish science journalists who were also attending the London Book Fair in April. The visitors were Finnish science editors, representatives from scientific libraries and researchers working with publishing. The Institute's staff talked about interesting current projects and the political situation as the referendum was approaching. 20 journalists participated in the visit.

Poetry Periscope, European Literature Festival 27.4. - 19.5.

The Poetry Periscope poem instillation was executed as a sound artwork that consisted of poems of thirty European poets. The poems were read aloud both in their original language and in English. The artwork originated as a collaboration between EUNIC, The Poetry Society and European Literature Festival. The Finnish Institute in London sent the work of two contemporary Finnish poets to the selection panel. Veera Antsallo's poem 'I Thought About Gelsomina' was chosen for the periscope. The work was first installed at the British Library Piazza (27.4.-19.5.) after which it travelled to Brighton (20.5.-29.6.), Ledbury (1.-10.7.), Birmingham (12.7.-14.9.) and Durham (16.9.-16.10.)

The future of freedom of expression 8.4.

The Finnish Institute in London, the Embassy of Finland in London, Anders Chydenius Foundation, and the Reuters Institute of the University of Oxford co-hosted a seminar on the future of freedom of expression at the Ambassador's Residence. Speakers included writer and the chair of the Finnish PEN association Sirpa Kähkönen, rule of law expert and former president of the supreme administrative court of Finland Pekka Hallberg, photojournalist Niklas Meltio, and co-founder of the Reuters Institute and contributing editor for the Financial Times John Lloyd. There were over 70 guests at the seminar.

YLE Archives visited the Institute 16.9.

The employees of the YLE Archives visited the Finnish Institute in London. During the visit, both the work of YLE and the Institute with collecting and storing digital cultural heritage was explored. As a result of the visit, the Institute has discussed cooperation with the YLE Archives on collecting material for 'A Tale of Two Countries' digital gallery.

The cultural journalism masterclass (Finnish Cultural Foundation) visited the Institute 5.12.

The Institute organised an information and discussion event for the Finnish journalists participating in the cultural journalism masterclass of the Finnish Cultural Foundation. There were two guest speakers at the event: YLE journalist Eeva Lennon and the director of freedom to write programme at PEN International Ann Harrison. 16 journalists attended the event.

Impact and resources

46% of the funding the institute receives is used on projects. The majority of the funding comes from the Ministry of Education and Culture. Additionally the Finnish Cultural Foundation supported residence programmes, which continue in 2017. The Institute received notable support for the first time from England when the British Council and Arts Council England supported the series of exhibitions called The Games Europe Plays. Frame Finland and Suomi 100 also supported arts projects.

The Institute emphasized the impact of communications and electrical distribution and further developed content for social media. One important area of communication The Institute focused on was developing streaming services and the development of distribution opportunities. All communications and PR in 2016 for the Institute were conducted internally. The high quality arts discussions recorded by The Institute were published in YLE Areena in winter 2016 and they are available to be found by the name "Valitut palat" through the YLE Areena streaming service.

In spring 2016 The Institute organized a design competition, in which the winner got their illustration in The Institutes generic marketing and communications materials (websites,

newsletters, business cards). The winner Sofia Rainio travelled to London mentoring session with the graphic designs professional Emmi Salonen.

In 2016 The Institute received notable media attention due to organizing successful events and exhibitions. Especially LaBeouf, Rönkkö & Turner performance project #TAKEANYWHERE garnered around 180 media mentions internationally in publications like The Guardian, Vanity Fair, Huffington Post and Artnet and was globally visible in media like The Ellen DeGeneres Show.

What garnered the most attention in Finnish print media was the incoming March 2017 Women of the World Finland event, which was planned by rallying up around Finland. WOW is made by funding from the Ministry of Education and Culture and Suomi 100 into the Tampere-Talo together with the Feminist think-tank Hattu, Tampere-Talo and London Southbank Centre.

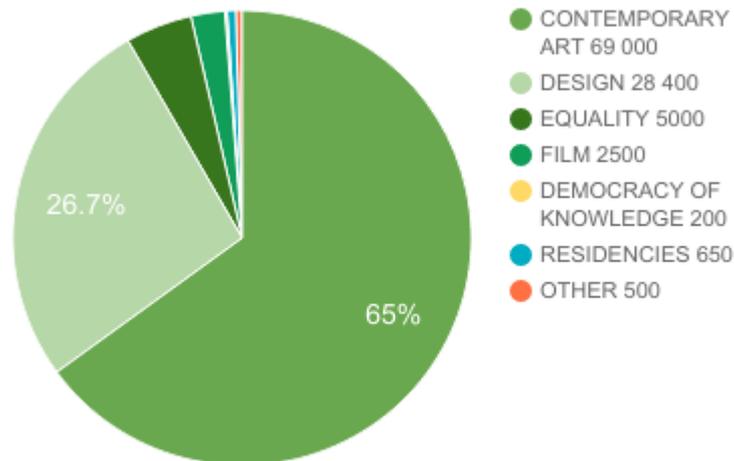
Helsingin Sanomat also wrote on multiple occasions about the half year artist residence organized by The Institute and the Victoria & Albert museum, of which the artist that was selected was the ceramic ceramist Pauliina Pöllänen.

The cultural political importance has increased after the Brexit vote. The Finnish Institute in London is the only Nordic cultural operator in London even though other Nordic countries have similar operators in their embassies. The Institute has represented Nordic visions regarding higher education, cultural export and funding in different discussions by request from the British Council in Westminster among others.

The employees of The Institute gave interviews about Brexit and the EU before and after the national vote to the following media: BBC Radio 2, Helsingin Sanomat, and Ylen puheen päivä. The Institute was also on BBC's evening news on campaign day 5.7 #BleuMonday for the EU citizens working in Britain.

1238 people visited events organized at the Institute. Events and exhibitions held at other venues garnered a total of 99 715 visitors. The most visitors came to the Pink Twins Daydreaming... with Stanley Kubrick – in a joint exhibition at the Somerset House with the estimated attendance of 250 000 during a month.

VISITORS 106 000



Evaluating and Developing Activities

To evaluate the success and effectiveness of its projects and communications the Institute carried out a survey on its partners and stakeholders. The results were positive and will be taken into consideration in improving the Institute's working methods. The staff participated in an employee satisfaction survey and its results were taken into account to improve working conditions and staff motivation.

The staff developed their professional understanding through both exchanges and courses. Lawyer, Martin Löfman from The Council of Finnish Foundations is consulting the Director in legal matters. The Head of Culture Programme Oute Kuoppala from the Finnish Institute in Madrid spent a week in London learning the Institute's methods of working. The visit was organised by The Finnish Culture and Academic Institutes with foundation from the exchange programme at The Ministry of Culture and Education in Finland

Sir David Green, member of the Trust Board, held a workshop where current and future partners were charted. HR- consultant Tiina Edström educated the staff on recruiting. Johanna Piisi held a workshop in fundraising. Communications expert Saija Mahon educated the personnel in using new digital tools in marketing.

The Institute is constantly growing our network of interesting partnerships and actively encouraging the production of new events and exhibitions in Finland. In 2017 Women of the World Festival is expanding to Tampere.

The biggest collaboration in history between the institutes is the Mobile Home 2017- project, which is a cooperation between The Finnish Institute in Paris, Benelux and in Berlin, with support from Finland 100. The Mobile Home London is culminating in building in Punkaharju in the spring 2017. The Refugees in Media report was implemented in

partnership with the Culture Institute in Benelux and several workshops were realised in London, Brussels and Helsinki. The Institute is aspiring for collaborations to accomplish a bigger impact and cost-efficiency in our program.

Leadership

The Board of the Institute consists of a chair, vice chair and four other members. Pekka Huhtaniemi as Chairperson. Vice chair Marianna Kajantie. The Board members were Johanna Kantola, Johanna Piisi, Tommi Laitio and Sir David Green. Anita Rockman was the secretary of the Board.

The Board decides and oversees the implementation of the strategies of the Institute, on the yearly Action Plan and the budget. Esa Salonen was the trust's counsel. The person named as director is responsible for managing the activities and the budget of the trust.

Personnel

Management

Director Pauliina Ståhlberg.

Administration

Administrator Anita Rockman, interns Anni Laasola (11.1.2016-10.6.2016) and Helena Saarni (1.9.2016 – 31.1.2017)

Arts and Culture Programme

Head of Arts and Culture Programme Johanna Vakkari, interns Stina Öfverström (1.1.2016-31.12-2016) Iiris Tuisku (10.8.2015-5.2-2016.) Anna Pöppönen (1.2.-29.7.2016) and Joonas Kallonen (25.7.2016-22.1.2017).

Society Programme

Head of Society Programme Johanna Sumuvuori. Interns Ville Salo (31.8.2015 – 31.1.2016), Mirja Syrjälä (18.1.-18.6.2016), Vilja Kamppila 29.8.2016 - 29.1.2017

Communication

Communication and Events Officer Animaya Grant (freelance). Interns Tiiu Särkijärvi 28.9.2015-30.3.2016. Viivi Särkijärvi 29.3.2016-30.7.2016, Niklas Nabb 19.9.2016-19.3.2017.

Location

The Institute relocated to 3 York Way, Kings Cross in 2014. There was a break in to the premises resulting in some property damage.

The Board of the trust

The Board of the Trust has six members working pro-bono during the accounting period. There were five Board meetings, one in London, three in Helsinki and one email meeting. The travel and hotel

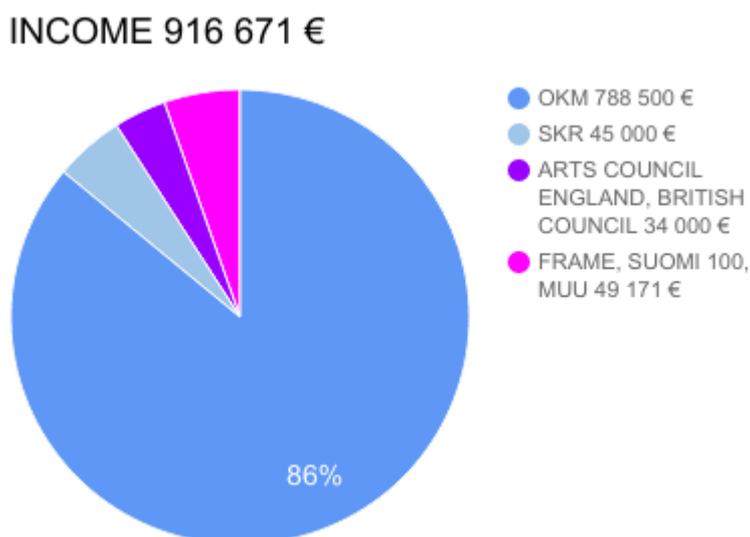
expenses for the meetings were 5534 €. The close associated of the board has not been given any advantages, loans, liabilities or compensation.

The trust has an insurance of responsibility for the Directors.

Financial position

The important figures regarding the activities and the state of affairs of the trust can be found in the profit and loss statement. The income statement of the account period shows surplus of 3 525,10 €. There was no unrealised drawdown in the end of the accounting period. The sum total of the balance sheet is 302 807,08 €

The book value of the trust's investments is 50 412,77 €. The asset management for the trust was administrated by Ahola & Maliniemi Asset Management. According to the agreement with Ahola & Maliniemi Asset management, the trust's assets have been allocated to interest rate and equity market. The investment strategy of the trust is safe.

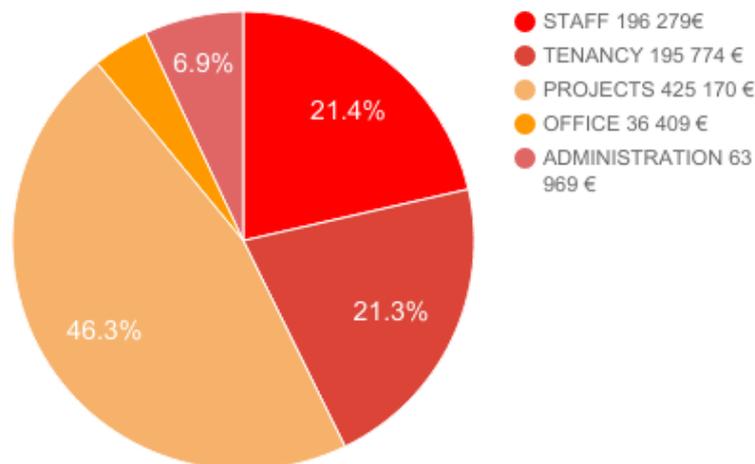


The total income of the trust 916 671 €. 575 500 € was governmental trust and 190 000 € tenancy allowance, in total 765 500 €. Additionally The Ministry of Culture and Education funded the residency programme with 23 000 €, In total the support by The Ministry of Culture and Education was 788 500 €.

Other income was 128 171 € in total (16.2%). This consisted mainly from the residency programme support by The Finnish Culture Foundation (45 000 €). The Institute received support for the first time from an English fund, The British Council and Arts Council England, for The Games Europe Plays – project , totally 34 005 €. The total income also includes funding from Frame Finland for the

#TAKEMEANYWHERE- project (2000 €) and from Finland 100 for the Mobile Home 2017 project (2000 €).

EXPENCES



Project expenses were 425 170€ (46%) (2015:19%) of the total expenses. Staff expenses were 196 279 €, 21% of the total expenses (2015: 37%). Tenancy expenses were 195 774 € (21%) (2015: 29%). The office expenses were 36 409 € (4%) (2015: 8%). Administration expenses were 63 969€ (7%) Total expenses were 917 602 €.

The In Kind support for the Institute was 187 000 €, of which the support for the Interns was 86 400 €, and residency programme support for artist was 52 900 €.

Auditing

The auditors of the trust were Johan Weckman (KHT) and Tuomas Honkamäki. (KHT). The deputy auditor was Jaana Salmi from PwC (PricewaterhouseCoopers).

Council of Finnish Foundations is managing the accounting for the trust, starting 10.10.2016

Future Prospects

The Finnish Institute in London is a proactive expert organisation that actively works to make the world a better place. It connects artists, academics, policymakers and others in Finland, Ireland and Great Britain.

A remarkable part of the funding for the Institute is from The Ministry of Culture and Education in Finland. The support from the Government is vital to continue the vibrant work of the Institute. It is a reliable partner to work with, reacting to current affairs while working cost- effectively. Savings are

made through innovative thinking and frugality while as much funds as possible are directed to projects and programmes.

There have been no events between the end of the auditing period and the making of the financial statement, which have affected the financial situation of the trust or the financial statement of 2016. No notable changes or risks are expected in 2017.

The Institute has worked on new ways of self-financing and fundraising. The stability of the government subsidy is essential to building partnerships and long term, effective programming. Deficits are avoided through different ways of saving without affecting programming and projects. For the first time, The Institute succeeded in getting funding from England. Institute will continue to support Finnish culture, social equality and the democracy of knowledge.

We wish to thank our partners:

Amnesty International
Amnesty Finland
Anders Chydenius -foundation
Anglo-Finnish Society
Arboreal Architects
Argent LLP
Arts Council England
Ateneum Art Museum
Autograph Abp//Rivington Place
AV-Arkki -The Distribution Centre for Finnish Media Art
Belgian Press Council
BIMI
BMOCA - Boulder Museum of Contemporary Art
British Council
British Film Institute
British Library
British Youth Council
Central Saint Martins School of Art
CIRCO
Cork Midsummer Festival
Creat Space
Czech Centre
Dash Arts
Edinburgh Film Festival
Eettisen kaupan puolesta ry
Ellun kanat
EMMA - Espoon Museum of Modern Art
The Embassy of the Netherlands, London
The Embassy of Sweden, London
The Embassy of Finland, Dublin
ENAR - European Network Against Racism
Ethical Journalism Network
Etnisten suhteiden neuvottelukunta ETNO
EUNIC

European Commission in the UK
European Federation of Journalists
European Literature Festival
Favex
Felm
Feministinen ajatushautomo Hattu
Field Day Festival
Finnish Art Agency
Finnish-British Chamber of Commerce
The Finnish Cultural Institute for the Benelux
The Finnish Cultural and Academic Institutes
The Finnish Culture Foundation
The Finnish Embassy, London
The Finnish Film Foundation
The Finnish Institute in France
The Finnish Institute in Germany
The Finnish Institute in Madrid
The Finnish Institute in New York
The Finnish Youth Research Society
Finn-Guild
Finndeli
Finpro
Frame Contemporary Art Finland
Galloway Circus Festival
Glasgow Film Festival
Goethe-Institute
Habitare Showroom
Heidi Hautala's office, Euroopan parlamentti
Helsinki Contemporary
Helsinki Design Museum
Helsinki Festival
Helsinki City Library
Helsinki City Museum
Henley Festival
HIAP - Helsinki International Artists Programme
HUMAK- University of Applied Sciences
IHME-festival
Ihmisoikeusliitto- Finnish League for Human Rights
IMMA - Irish Museum of Modern Art
The Irish Times
The Italian Culture Institute
Jackson's Lane Theatre
Journalistiliitto
Kaapelitehdas
Kansainvälinen Suome ry
Kiasma
King's Cross Forum
King's Cross Partnership Unlimited (KCCP)

Kone Foundation
Kulosaari Secondary School
LADA - Live Art Development Agency
LaBeouf, Rönkkö & Turner
The Lakes International Comic Art Festival
Lighthouse Brighton
London Circus Festival
LUX, Waterlow Park Centre
Maaseudun Sivistysliitto
The Media Diversity Institute (UK)
Metropolia University of Applied Sciences
Ministry of Culture and Education, Finland
Museum of London
Muu ry
Naistoimittajat ry
National Archives of Finland
National Galleries Scotland
National Institute for Health and Welfare
National Library of Finland
National Museums Scotland
NESTA
Nordic Film Festival
Nordic Council of Ministers
PEN International
The Poetry Society
Pohjoismainen taidekoulu
Raad voor de Journalistiek
Radio Helsinki
Rauma Biennale Balticum
Reuters Institute for the study of Journalism, University of Oxford
Rintala Eggertsson Architects
Riot Riot
Roundhouse Theatre
The Royal Academy, London
The Royal Society for the Encouragement of Arts, Manufactures and Commerce
SKR:n kulttuuritoimittajien mestarikurssi
Sodankylä Film Festival
Somerset House
Southbank Centre
Suomen Merimieskirkko
Southbank Centre
TAIKE – Arts Promotion Centre
Tampere-talo
Tanskan Suurlähetystö, Lontoo
Tavastia
The Temple Bar & Gallery and Studios, Dublin
Thackeray Society
Tiketti Galleria

UNESCO

Université Libre de Bruxelles

University of Bedfordshire

University of East London

University of Greenwich

University of Jyväskylä

University of Tallin, Baltic Film, Media, Arts and Communication School

Vice Media

Victoria & Albert Museum

Vikes

Westminster University

Women Journalists in Finland

The White Building (SPACE)

Wysing Art Centre Cambridge

YLE- Finnish Broadcasting Company

Zabludowicz Collection